

# CUSTOM A BRAND APART

Because Your Facility is Unique



# Safety Signage, An Investment You Need

If your business can relate to any of the following challenges, it may be time to invest in custom safety signage for your workplace.

- 1** High Business Expenses due to Injuries and Fatalities in the Workplace
- 2** Employees and Customers not Respecting Posted Messages
- 3** Low Morale in the Workplace

**Lower Business Expenses** by reducing injuries and fatalities in the workplace with an effective safety campaign and communication. Recently, the U.S. Bureau of Labor Statistics (BLS) reported over 2.8 million cases of a nonfatal workplace injury or illness occurred, and the highest recorded being healthcare, retail, and manufacturing. These injuries resulted in a total cost of work injuries at \$170.8 billion. This figure includes wage and productivity losses of \$52.4 billion, medical expenses of \$35.0 billion, and administrative expenses of \$57.6 billion, per the National Safety Council. A customized message tailored to your business not only demonstrates a commitment to your company but also the safety of your employees, visitors, and customers.

**Increase Employees Response** by posting new stock or custom safety signage with fresh designs, unique messages and long-lasting materials can capture employees, visitors, and customers' attention while leaving a lasting impression. Outdated signage can have a negative impact on people's adherence to safety messages. Worn out, damaged, faded, dirty or inaccurate messages, language barriers and sign-fatigue are a handful of the reasons viewers may ignore safety messages. Therefore, safety signage should be replaced before becoming outdated or irrelevant.

**Improve Work Productivity** by increasing morale with motivational displays. Low morale can make employees feel disengaged from their workplace and often result in dissatisfaction, low productivity, absenteeism, and potential turnover. The Engagement Institute released a study of 1,500 respondents showing that disengaged employees cost organizations between \$450 and \$550 billion a year. Businesses' most significant assets are committed employees. That is why investing in signage to boost company morale should be part of any strategic business plan. When company morale is boosted, employees are more engaged and make safer choices.

**Overall, a safer workplace** increases employees' confidence and job satisfaction and reduces severe casualties due to accidents and reduces your worker compensation accident rating and bills. Safe workplaces have happier, more motivated employees that are committed and invested in the company.



**DANGER**  
**RESTRICTED AREA**  
**SECURITY CLEARANCE**  
**REQUIRED**

**SWYNHOLT**  
ENERGY

# Work Towards a Safer Workplace



Not only are we the leading manufacturer in safety identification products – but also the leaders in innovative product solutions. We're committed to offering you documented cost savings, and creative guidance so you can start standardization across your enterprise and reinforce your corporate branding and messaging. The depth and the breadth of our personalized facility safety identification products are unmatched – guaranteed!



### Quick Turns

Whether stock or custom, your order can ship in as little as 24-hours.



### No Set-Up Fees

We never charge extra for colors, messages, or branding needs.



### No Minimums

Order what you need – no need to worry about minimum order requirements.



### Sign Muscle®

FREE liquid laminate protective coating automatically applied to add durability and life of your sign.



### Guarantee

Want your sign to be guaranteed for 5, 7, 10, 15, or lifetime? We carry plenty of material options for your requirements.

# Custom Products

Set your brand apart with customization through your entire business.



## Safety Signs

Don't settle for just any old sign when it comes to workplace safety and compliance. Create a custom OSHA and ANSI header sign and more with the exact message you need.



## Safety Labels

Whether you require a short- or long-run label, a unique shape or size, or a personalized design with original imagery, custom labels are as tough and dedicated as your workforce.



## Safety Tags

Design tags catered to your unique situations such as color-coding systems, company logos and information, or to communicate a specific safety message through the front gate to the back dock.



### 5S Lean Store-Boards™

With these boards, you can clearly identify a place for everything while reducing clutter, accidents, and costs.



### Hard Hat Labels

Our hard hat waterproof labels can be customized to convey your own message with graphics, logos, and images.

### Floor Markings

Capture the attention of others by leveraging the floors of your facility to communicate custom messages around walkways, work areas, and entrances.



### Digi-Day® Scoreboards

Promote an accident-free workplace and raise safety awareness by tracking your safe days with one of our custom Digi-Day® Scoreboards.



### Banners and Posters

Whether it is a custom welding banner or a “Yes We Are Open” poster, we can meet your needs with the right materials and perfect size.



### Pipe Markers

Try our reflective pipe markers for low-light situations, Snap Tite™ pipe markers for use on less-than-perfect pipe surface, or our self-stick vinyl to identify pipe contents and directional flow.

# Sign, Tag & Label Materials



Below is a selection of key materials designed to meet all your safety identification needs. Need something else? We have plenty more options to meet the demands of even the harshest environments! Contact us for more info.

## Signs

**Adhesive Vinyl** – Ideal for indoor and sheltered outdoor marking needs. Flexible vinyl with a printed matte surface. Permanent adhesive back with peel-off liner.

**Plastic** – Impact-resistant and pliable, Plastic is durable for indoor and sheltered outdoor use. Print is protected by Sign Muscle® to guard against harsh abuse and even graffiti. Rounded corners with mounting holes.

**Aluminum** – Ideal for tough indoor and harsh outdoor locations. Rigid aluminum provides metal strength without rust. Print is protected by Sign Muscle® to guard against harsh abuse and even graffiti. Withstands wash-downs, abrasion, and chemical splashes—rounded corners with mounting holes.

**Reflective Aluminum** – Engineer-grade prismatic (EGP), reflective, .080" thick aluminum provides added visibility in low light conditions. Print is protected by Sign Muscle® to guard against harsh abuse and even graffiti. Rounded corners with center post-mount holes. Durable for outdoor locations.

**Lumi-Glow™ Plastic & Lumi Glow Flex** – A long-lasting, glow-in-the dark, semi-rigid custom sign material that charges rapidly under any light source. It exceeds the safety standards, features, and benefits of safety grade photo-luminescent markings. The Flex material option is a 10-mil photo-luminescent vinyl with a permanent acrylic adhesive-coated back with peel-off liner.

## Labels

**Adhesive Vinyl** – Flexible vinyl with the printed surface. Mount with permanent acrylic adhesive back with peel-off liner—ideal for indoor and protected outdoor placement.

**Magnetic Vinyl** – Flexible magnetic vinyl can place, lift, and replace on most steel or ferrous metal. The print has a clear overlamine to resist chipping and cracking.

## Tags

**PF-Cardstock** – Pulp-free tags have no wood pulp or paper content, unlike standard cardstock tags, and are available at an economical price. Poly-based tags will not crack, distort, or shrink and can be used for applications indoor and short-term outdoor. Available in Self Laminating.

**RP-Plastic (Unrippable Vinyl)** – High-strength rigid plastic tag is ideal for use in industrial environments – resists chemicals, tears, and abrasions. The surface is easy to write on with a pen or marker, resist scuffs, and can be used indoors or temporarily outdoors.



**Sign Muscle®** – Our scientifically strong liquid laminate protects your identification product from virtually any hazard. Learn more, see page 12!

## Don't see what you need?

Contact us today for additional material options.



***PERSONALIZE IT!***



# Custom: In 4 Easy Steps

- 1** Identify the material you need for your custom project.
- 2** Determine the best size for your custom message.
- 3** Provide your desired message, colors, logos, and unique.
- 4** Determine how many you need!

That's it! With information in-hand, custom is easy. At any point, contact us at AccuformNMC, we're the Custom Experts!

# Key Tips

If you have never ordered a custom sign before, there are a few things to consider. As you get started, look at these important areas. By considering these elements, you are certain to receive a quality product that will meet all of your specifications.

## COLORS

Help your message stand out. Add as many as you need, without additional charges.

## MESSAGE

Your message (or legend) communicates the necessary information. Be short and distinct.

## FONT

Consider using upper and lower case fonts, which are often easier to read.

## OVERALL SIZE

Whether your sign is outside where drivers need to see it, or inside where someone will be next to it, the size of your sign will matter.

# Safety



Asking me to do  
simple safety work  
be asking me to  
my entire attitude  
value of your life



# y First



**SWYNHOLT**  
ENERGY



overlook a  
violation would  
to compromise  
ide toward the  
fe.



## HEADER

Select a header that's most appropriate for the message you wish to communicate. Headers designate the degree of hazard severity of safety signs.

## LOGOS

Instill company pride by adding your corporate branding.

## FULL COLOR IMAGES

Personalize it with a photo of your facility, an employee, or whatever you can imagine.

## MATERIAL

Inside or outside? Environmental conditions will often dictate the material you choose. Select the material that is most appropriate for the environment where your sign will be located.

**SUPERIOR PROTECTION. BUILT TO LAST. AND FREE**

# SIGN MUSCLE®



## **Sign Muscle® preserves the life of your signs and labels!**

Our NEW & Improved Sign Muscle® formulation is powerful enough to survive in most environments... and it's patented.

Pioneered more than a decade ago, our scientifically strong liquid laminate protects your identification product from virtually any hazard. Durable, strong and resilient, Sign Muscle® delivers protection – guaranteed.

A sign that lasts starts with a quality base material. For example, an industry-tested material like plastic versus a typical competitor material with unknown origins. The wrong base material can speed up damage to the potential life-saving safety message that sits on top. A message that guides a workforce to safety is a message that we can't allow to fade.

Longevity through quality also means scientifically engineered ink-sets specifically created for the materials they will be printed on.

**That's the difference, driven by facts and supported by science. Resist fading and easily restore like new!**



**PREVENTS  
FADING AND  
YELLOWING**



**TAGGER  
RESISTANT**



**CHEMICAL  
RESISTANT**



**ABRASION  
RESISTANT**



**CRACK  
RESISTANT**



**NO  
ADDITIONAL  
COST**

# THINK

# UNLIMITED OPTIONS

YOUR LOGO

## Custom ... Because Your Facility is Unique

Customizing your safety identification products help keep your company top of mind with your employees and customers while reinforcing your commitment to safety.

Whether you need a custom message, a personalized design with original imagery and logos, or require a unique shape or size, turn to the Custom Experts™ at AccuformNMC to help your message shine through.

## *PERSONALIZE IT!*

### Custom Safety Identification:

- No Set-Up Fees
- No Minimums
- Unlimited Design Options
- Protected with Sign Muscle®
- Language Translations Available
- Proofs Upon Request