



# DISCOVER

A SIMPLE AND UNEXPECTED WAY TO

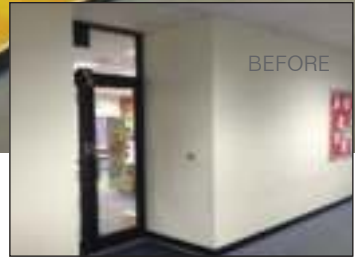
# RAISE STUDENT TEST SCORES

**ACCUFORM***NMC*

Justrite Safety Group



AFTER



BEFORE

Recently, an elementary school in Brooksville, FL recognized the need for change. With poverty taking over and incredibly low-test scores creeping in, the principal at Eastside Elementary was desperate for a change. Lack of school pride and inspiration kept test scores low and consistently F-rated over the years.

Newly appointed Principal Mary LeDoux started with a vision to improve the environment and morale for both students and staff through signage. Motivational messages and school branding were absent from the school and she believed it was stunting the educational growth of the students.

*"I have goosebumps looking at the new library signage."*

Principal, Mary LeDoux from Eastside Elementary



She partnered with AccuformNMC, a brand in the Justrite Safety Group, to upgrade the standard safety signage throughout the school while also adding school-branding and motivational signs.

**Examples of Signs Upgraded Include:**

- Parking Lot Signs
- Bus Loop Signs
- Library Signage
- Banners
- Wall Graphics
- Playground Safety Signs
- Directional Signs
- Evacuation Signs
- Compliance Signs
- Floor Marking
- Safety Rules Signs
- Organizational Signs





## The Biggest Surprise...

By the end of the school year, the upgrades to school signage increased testing scores and the schools rating went from an F to a B with no other significant changes implemented in the school. It's truly inspiring to see a principal's vision come to life and make such an impact on the community.

*"Most people don't think the appearance of a school makes a difference in student's learning, but it does. When the students care about their school, they want it to have a better grade so they try harder not just for themselves but for what is best for their school."*

Principal, Patty D. Martin from Moton Elementary



## Inspiring a Community...

Moton Elementary School learned about the improvements at Eastside Elementary School. They decided to perform a significant upgrade as well. The results were similar, increasing their rating from an F to a C in just one school year.

“The new atmosphere here at Moton has absolutely transformed the learning experience. The students, in the beginning, didn’t care about their school. They say things all the time now about how they love the new school look,” Principal Martin said.



## Research and Studies

Melissa Hurst of Study.com, a popular source for educators explained that motivational messages are statistically linked to student cognitive engagement and academic performance.

“Motivation is described as a state that energizes, directs, and sustains behavior. Motivation involves goals and requires activity,” she wrote.

- Motivation increases the initiation and persistence of activities
- Motivation enhances cognitive processing
- Motivation determines what consequences are reinforcing and punishing
- Motivation leads to improve performance

More schools are recognizing techniques to improve school ratings, while creating a brighter and better learning environment for future leaders. With school-branded motivational messages, safety awareness signs, and instructional boards, schools are growing into environments dedicated to pride, education, creativity, and safety for both faculty and students.

William L. Johnson, Ed.D., LMFT, author of *Strategies for Improving School Performance* further explains when students come to school feeling valued and safe, they will commit themselves and work harder.





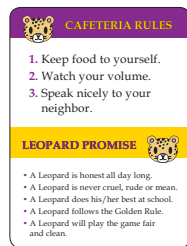
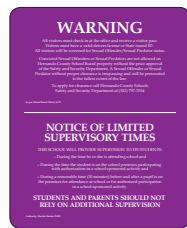
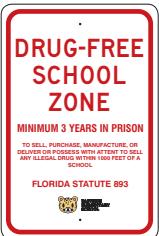
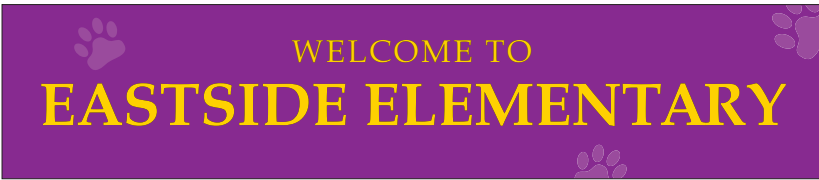
**SHOW  
P.R.I.D.E.**

IN EVERYTHING YOU DO!



# PERSONALIZE IT!

We're here to provide you with a change in culture that will help you outline a consistent look, feel, and theme throughout your school. Whether it's a custom message, a unique shape or size, or a personalized design with original imagery, you can be sure that our approach will shine through.



## Have a standard signage need?

Motivate a safe and informed school environment with our stock options to meet your school's signage needs.





# QUICK START CHECKLIST

## Admin Offices

- Drug Free Zone
- Evacuation Map Holder

## Bathrooms

- Bathroom Braille Signs
- Boys/Girls Signs
- NOTICE – Wash Hands

## Cafeteria

- Motivational Messages/Keywords
- Trash Signs

## Classrooms

- Identification Signs/ADA
- Rules Sign

## Hallways

- Fire Extinguisher Signs
- Navigational Signs
- Tornado Shelter Area

## Library

- Custom Messages
- Motivational Wall-Wraps

## Outside Areas

- No Smoking
- Playground Rules
- Warning/Notice of Limited Supervisory Times

## Parking Lot

- Driving Loop Signs
- Parking Signs
- Parking Tags/Stickers
- Property Signs
- Reserved Parking Signs
- Street Signs
- Traffic Signs

## General

- Posters
- Banners



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## Inform, Protect, & Motivate®

AccuformNMC believes providing services that make a difference in the world isn't only a vision – it's a mission that brings communities together. This commitment to individual safety and motivation through teamwork continues to make AccuformNMC a stable and consistent, long-term leader in signage for educational facilities.

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