

AccuformNMC

Logo and Brand Colors

AccuformNMC makes the world safer by manufacturing the highest quality facility safety identification products.

With two state-of-the-art manufacturing facilities, and a focus on speed and technology, AccuformNMC strives to deliver the highest quality product in the fastest way possible—to better serve customers in all their safety communication needs.

ACCUFORMNMC™

Justrite Safety Group

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PRIMARY



PMS 300 C
C100 M50 Y0 K10
R0 G103 B171
HEX# 0067AB



PMS 1797 C
C0 M100 Y99 K4
R227 G27 B35
HEX# E31B23

NEUTRAL



PMS - NA
C0 M0 Y0 K100
R0 G0 B0
HEX# 000000



PMS - NA
C0 M0 Y0 K60
R128 G130 B133
HEX# 808285



PMS - NA
C0 M0 Y0 K30
R188 G190 B192
HEX# BCBECO

ACCUFORMNMC™
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NMC

Typography: Myriad Pro

This typeface can be used in large formats as a compositional element, a point of contrast or emphasis and as a headline typeface.

Myriad Pro can be utilized as the primary typeface in all applications. This typeface is appropriate for headlines, paragraphs of copy and information design.

Consistent use of weights is necessary across programs:

Myriad Pro

Regular (Body)

Bold

Semibold

Black

Condensed

Condensed Bold

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890?@\$&%!

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890?@\$&%!

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890?@\$&%!

abcdefghijklmnopqrstuvwxyz
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ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890?@\$&%!

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890?@\$&%!

Myriad Pro

System Typeface

Not everyone will have access to a license for the primary typefaces. Because of this, alternative system typefaces are recommended for consistency across various applications including Word and Powerpoint.

Arial

Microsoft Office & Outlook

Arial is a typeface available in Microsoft Office and Outlook that shares similar characteristics with Bernina Sans and should be consistently applied when available.

Consistent use of weights is necessary across programs:

Bold for headlines

Regular for body copy

Italic for emphasis and additional hierarchical needs

• Standard round bullets should be used for lists

- Regular
- **Bold**
- *Italic*
- ***Bold Italic***